



The North Shoal Creek Neighborhood Association, NSCNA, is a non-profit, community-focused organization dedicated to enhancing the quality of life for our residents and fostering local engagement. The neighborhood stretches from MoPac and Anderson Lane to Burnet and Highway 183. As part of our commitment to supporting our neighborhood's growth and vibrancy, we are excited to offer local businesses the opportunity to advertise on our official neighborhood association website [nscna.org](http://nscna.org) and newsletter.

Our website and newsletter are central hubs for community information, events, and updates visited regularly by residents, local businesses, and prospective homeowners. By advertising with us, your business will gain valuable exposure to a targeted audience that is actively engaged with our community.

#### **Advertising Opportunities Include:**

1. **Banner Ads:** Prominently displayed on the homepage & newsletter.
2. **Sponsored Content in the Newsletter:** Special articles to highlight your business & banner ads.
3. **Event Sponsorships & Donations:** Associate with our community through NSCNA events and initiatives.

#### **Benefits of Advertising with Us:**

- **Targeted Exposure:** Reach local residents who are already engaged with our community.
- **Increased Visibility:** Position your business in front of a dedicated audience.
- **Community Support:** Demonstrate your commitment to supporting local initiatives and fostering community spirit.

Advertising packages are tailored to fit various budgets and needs. Currently there are two ad options: 100 x 200 pixel ad at \$30 per month or 200 x 200 pixel ad at \$50 per month. Businesses can decide to sign up for ads based on a monthly, multiple month, or yearly schedule. A 10% discount is available for ads with a minimum six month purchase. Payments are accepted via PayPal, credit card, or check. Ads formatted in JPEG, GIF, and PNG are accepted, although we may be able to include others.

We would be happy to provide more details and discuss how we can create a customized advertising solution that aligns with your business goals.

Please feel free to contact us at [newsletter@nscna.org](mailto:newsletter@nscna.org) to explore this opportunity further. We look forward to partnering with you and helping your business thrive within our vibrant community.